

The New KADF Logo

The new logo for the Kentucky Agricultural Development Fund is composed of two elements, the KADF acronym with leaf, and the tagline Kentucky Agricultural Development Fund.

Shown below is the approved version of the KADF logo. The two elements of the logo may not be tampered with or used in any format other than the ones shown below. The two-colors representing the KADF color logo are green (PMS 347) and blue (PMS 2945). The logo can also be used as a solid black and in a reverse to white format for solid black, solid color or photographic backgrounds.



Two-color logo



Black logo



Reverse logo on black background



The reverse logo is acceptable on any solid color or dark photographic background



Minimum size usage

To ensure legibility do not use any version of the logo smaller than 1.5" wide.



1.5"

Area of isolation

To maintain the integrity of the logo, a certain amount of space around the logo must be kept clear of competing visual elements. The "x" space is based on one-half the height of the "K."



PMS color palette



347

2945