

The actions delineated below were taken in open session of the Kentucky Agricultural Development Board at the November 21, 2014 regular business meeting. This is provided in summary form; an official record of the meeting is available in the permanent records of the Governor's Office of Agricultural Policy, 404 Ann Street, Frankfort, Kentucky 40601.



**Kentucky Agricultural Development Board
Summary Minutes of the Regular Business Meeting
Franklin County Extension Office
Frankfort, Kentucky
November 21, 2014**

Call to Order

Jamie Link, presiding, called the Kentucky Agricultural Development Board (KADB) regular business meeting to order at 9:11 a.m. (EST)

Roll Call

The following members were present: Pat Henderson; Dr. Betty Bailey; Jim Sidebottom; Jim Mahan; Wayne Mattingly; Roy Collins; Troy Rankin; Dean Nancy M. Cox; Don Goodin (designee for Secretary Larry Hayes); Wayne Hunt; Sam Lawson; Sam Moore; Dr. Maifan Silitonga (designee for KSU President Raymond Burse); Steve Kelly (designee for Commissioner James R. Comer); and Jamie Link (designee for Governor Steven L. Beshear)

Members absent: Karen Curtis

Notification of Media

Mr. Link received verification from Angela Blank, Director of Public Affairs/Public Relations, that the media had been notified of the KADB monthly meeting.

Welcome

Mr. Link welcomed everyone to the meeting.

Approval of Minutes

Mr. Link entertained a motion to approve the minutes of the October 17, 2014 board meeting.

Dr. Cox moved to approve the minutes, as presented; Mr. Collins seconded the motion.

VOTE: Motion Passed; Unanimous

Executive Director's Report

Mr. Link yielded the floor to Roger Thomas, Executive Director, Governor's Office of Agricultural Policy (GOAP) to give his report to the board.

Mr. Thomas reported on the activities of the GOAP staff since the last KADB meeting.

Mr. Thomas reported to the board that Angela Blank and Sandra Gardner are taking on new roles at the Governor's Office of Agricultural Policy. Ms. Gardner is now the GOAP Director of Compliance and Outreach. Ms. Blank is now the GOAP Director of Public Affairs/Public Relations.

Mr. Thomas call on Dr. Will Snell, University of Kentucky College of Agriculture, Food and Environment to report on a recent meeting that included leaders of Agricultural Leadership Programs from around the world. Governor Beshear gave remarks to this group at a lunch hosted at the Governor's Mansion.

Mr. Thomas outlined potential new legislation for the 2015 General Assembly to help protect Kentucky's Master Settlement Agreement (MSA) payment.

Mr. Thomas informed the board about the success of a recent cooking demonstration video series produced by GOAP and UK. "Plant, Harvest, Eat" features the University of Kentucky College of Agriculture's Chef Bob Perry with third, fourth and fifth-grade students from Hartstern Elementary in Jefferson County, as well as students from Jessamine, Garrard and Calloway counties. The cooking demonstration series features students preparing easy and delicious recipes, using Kentucky-grown, raised and value-added food products. "Plant, Harvest, Eat" will be available for viewing in the Capitol Education Center, located on the Capitol grounds.

Mr. Thomas called on Dr. Maifan Silitonga to report to the board about the 2014 Small, Limited Resource, Minority Farmers Conference recently hosted by Kentucky State University.

Mr. Thomas stated that the next KADB meeting will be at 10:00 a.m., Friday, December 19, at the Kentucky Chamber of Commerce in Frankfort.

Mr. Thomas requested that the board vote to formally support the evaluation of the Agricultural Development Board investments in Kentucky Agriculture to be conducted in 2015 by the University of Kentucky.

Mr. Mahan moved to support the evaluation; Mr. Moore seconded the motion.

VOTE: Motion Passed; Dean Cox abstained.

Mr. Thomas called on Angela Blank who referenced a memo (on file with the Boards Coordinator) outlining a request from GOAP staff, along with the support of the agent advisory group, to create a policy stating that County Councils are to update the County Comprehensive Plans every five years.

Mr. Rankin moved to accept this request as presented; Mr. Goodin seconded the motion.

VOTE: Motion Passed; Unanimous

Mr. Thomas referenced a memo (on file with the Boards Coordinator) from Angela Blank, Director of Public Affairs/Public Relations, summarizing the value of the Kentucky Broadcasters Association Public Education Partnership (PEP) program for September 2014.

Ms. Blank briefly outlined the development of the 2015-2016 PEP advertising program.

Mr. Thomas referenced a draft 2015 KADB meeting schedule (on file with the Boards Coordinator) and encouraged board members to review it and give feedback to staff.

Mr. Thomas updated the board on an ongoing effort to coordinate and improve Kentucky agricultural exports. He cited multiple organizations who work independently but have similar goals. The consensus among the stakeholders is that agricultural exports are an area in which the Commonwealth could continue to grow.

Mr. Thomas called on Dr. Will Snell to discuss in greater detail the export initiative.

Mr. Thomas proposed that GOAP intends to hire a new staff member charged with the coordination of Kentucky agricultural exports. The position would be funded for a period of two years, using funds that were initially budgeted to defend the MSA but were not utilized, due to the resolution of that issue.

After discussion; Mr. Lawson moved to provide a vote of confidence for the implementation of an Agricultural Export Program by GOAP; Mr. Hunt seconded the motion.

VOTE: Motion Passed; Unanimous

Mr. Thomas called on Bill McCloskey, Director of Financial Services, to review the Kentucky Agricultural Finance Corporation (KAFC) Statement of Financial Position (on file with the Boards Coordinator) as of October 31, 2014.

After the review, Mr. McCloskey announced that the next scheduled KAFC Board meeting will be held on Friday, December 5, 2014 at 1:00 p.m. (EST) at the Galt House Hotel in Louisville in conjunction with the 2014 Kentucky Farm Bureau State Annual Meeting.

Dr. Bailey moved to accept the KAFC Financial Report; Mr. Sidebottom seconded the motion.

VOTE: Motion Passed; Unanimous

Old Business

Presentations

Kentucky Department of Agriculture (A2014-0189)

The Kentucky Department of Agriculture (KDA) is requesting \$3,502,000 in state funds to promote the Kentucky Proud program for calendar years 2015 and 2016.

Mr. Link introduced Kristen Branscum, Executive Director, Office of Ag Marketing and Product Promotion, KDA, to present to the board. A video presentation (on file with the boards coordinator) was provided. A vote on funding will occur at the December KADB meeting.

Kentucky Horticulture Council (A2014-0172)

The Kentucky Horticulture Council (KHC) is requesting \$1,300,000 in state funds to continue expansion and profitability of horticulture crop producers in Kentucky for calendar years 2015 and 2016. Per the legal agreement, the Recipient is to make a presentation to the board detailing the progress made toward achieving its benchmarks, goals and objectives.

Mr. Link introduced Jeff Hall, Executive Director, KHC, to present to the board. A PowerPoint presentation (on file with the boards coordinator) was provided. A vote on funding will occur at the December KADB meeting.

Kentucky Beef Network (A2014-0190)

The Kentucky Beef Network, LLC (KBN), is requesting \$1,869,016 in State funds to continue training beef cattlemen to produce and market a quality product at a reasonable and sustainable profit for calendar years 2015 and 2016.

Mr. Link introduced Becky Thompson, Director, KBN, to present to the board. A PowerPoint presentation (on file with the boards coordinator) was provided. A vote on funding will occur at the December KADB meeting.

Kentucky Dairy Development Council (A2014-0185)

The Kentucky Dairy Development Council (KDDC) is requesting \$2,092,100 in state funds to continue educating, representing and promoting Kentucky's dairy producers and the dairy industry as a whole for calendar years 2015 and 2016.

Mr. Link introduced Maury Cox, Executive Director, KDDC, to present to the board. A PowerPoint presentation (on file with the boards coordinator) was provided. A vote on funding will occur at the December KADB meeting.

Kentucky Center for Agriculture and Rural Development (A2013-0274)

The Kentucky Center for Agricultural and Rural Development (KCARD) was approved in 2013 for \$700,000 in state funds over the course of two years to deliver technical assistance and provide educational opportunities to agricultural and rural businesses for calendar years 2014 and 2015. Per the legal agreement, the Recipient is to make a presentation to the board detailing the progress made toward achieving its benchmarks, goals and objectives.

Mr. Link introduced Aleta Botts, Executive Director, KCARD, to present to the board.

Upon conclusion of Ms. Botts' presentation, Mr. Neaveill stated that KCARD has fulfilled the requirement in the legal agreement to receive second year funding.

Mr. Henderson moved to approve the second year funding; Mr. Collins seconded the motion.

VOTE: Motion Passed; Unanimous

New Business

Mr. Link introduced Sandra Gardner, Director of Compliance and Outreach, to present proposed program changes for 2015. A PowerPoint presentation (on file with the board coordinator) was provided.

Ms. Gardner explained that the proposed guideline changes for the On-Farm Energy Efficiency program reflected the recommendations of the Energy Committee. Proposed County Agricultural Investment Program (CAIP) changes were based on feedback received from county administrators and producers.

A committee made up of Mr. Collins, Mr. Lawson, and Mr. Mattingly was formed to further discuss a proposed change from "farm operation" to "household" within section F, subsection 3 of the CAIP guidelines. Proposed program changes will be voted on at the December KADB meeting.

New Applications for Referral¹

Mr. Link called on Mr. Thomas to present the new applications for referral.

Mr. Thomas referenced five (5) applications for referral.

¹ A detailed list of Applications for Referral is attached as Appendix A.

Mr. Hunt moved to refer the submitted applications; Mr. Mahan seconded the motion.

VOTE: Motion Passed; Unanimous

Programs Recommended for Approval²

Mr. Link called on Mr. Thomas to present the programs recommended for approval.

Mr. Thomas referenced ten (10) County Agricultural Investment Program (CAIP) applications requesting county funds totaling \$1,609,860; and one (1) Deceased Farm Animal Removal Program (DAR) application requesting county funds totaling \$4,500; and one (1) Shared-use Equipment application requesting county funds totaling \$2,975. Total program funding requested \$1,617,335.

Mr. Henderson moved to approve the program recommendations, as presented; Dr. Bailey seconded the motion.

VOTE: Motion Passed; Unanimous

Requested Program Amendment³

Mr. Link called on Mr. Thomas to present the requested program amendments.

Mr. Thomas referenced one (1) CAIP Amendment requesting county funds totaling \$60,000

Dr. Bailey moved to approve the program amendment, as presented; Mr. Sidebottom seconded the motion.

VOTE: Motion Passed; Mr. Rankin abstained

Project Recommendations for Funding

Mr. Link called on staff to present the following project recommendations for funding:

A2014-0170 Pleasureville Economic Development Council, LLC

Biff Baker referenced the above project from Pleasureville Economic Development Council, LLC requesting \$4,000 in State funds, \$12,500 in Shelby County funds, and \$7,500 in Henry County funds to renovate and equip a building to house a year-round indoor farmers market.

The Blue Application Review Committee recommended funding this request in the amended amount of up to \$11,500 in State funds, \$7,500 in Henry County funds, and \$5,000 in Shelby County funds.

² A detailed list of projects funded under the County Agricultural Investment Program and Deceased Farm Animal Removal Program is attached as Appendix B.

³ A detailed list of County Agricultural Investment Program amendments is attached as Appendix C.

Dr. Bailey moved to approve the committee recommendation; Mr. Rankin seconded the motion.

VOTE: Motion Passed; Unanimous

A2014-0171 Owen County 4-H Club Council, Incorporated

Mr. Baker referenced the above project from Owen County 4-H Club Council, Incorporated requesting \$15,000 in Owen County funds to establish a cost-share program, up to \$1,000 per youth and \$3,000 per family, to purchase breeding and market livestock.

The Blue Application Review Committee recommended funding this request for up to \$15,000 in Owen County funds.

Mr. Mattingly moved to approve the committee recommendation; Mr. Mahan seconded the motion.

VOTE: Motion Passed; Unanimous

A2014-0188 Logan County Agricultural Extension Foundation, Inc.

Mr. Baker referenced the above project from Logan County Agricultural Extension Foundation, Inc. requesting \$8,385 in Logan County funds to update and upgrade its multi-purpose agricultural arena.

The Blue Application Review Committee recommended funding this request for up to \$8,385 in Logan County funds.

Mr. Rankin moved to approve the committee recommendation; Mr. Collins seconded the motion.

VOTE: Motion Passed; Unanimous

A2014-0194 McCreary County Soil Conservation District

Mr. Baker referenced the above project from McCreary County Soil Conservation District requesting \$6,300 in McCreary County funds to construct a shared-use equipment/farmers market building.

The Blue Application Review Committee recommended funding this request for up to \$6,300 in McCreary County funds.

Mr. Sidebottom moved to approve the committee recommendation; Dr. Bailey seconded the motion.

VOTE: Motion Passed; Unanimous

Pending Applications

Mr. Link called on Mr. Thomas to review the following pending applications.

A2014-0075	Oldham County Fiscal Court
A2014-0138	Pumpkin Vine Creek, LLC
A2014-0156	Taylor County Conservation District
A2014-0172	Kentucky Horticulture Council, Inc
A2014-0185	Kentucky Dairy Development Council, Inc.
A2014-0187	Gateway Farmers Market, Inc.
A2014-0189	Kentucky Department of Agriculture
A2014-0190	Kentucky Beef Network LLC

No action necessary on remaining pended applications.

Closing Remarks

Mr. Link thanked the board for their work and asked Mr. Thomas if he had any other remarks to make.

Mr. Thomas recognized Jeff Hall, Executive Director of the Kentucky Horticulture Council.

Mr. Hall told the board that he had been nominated by the President of the United States to serve on the Farm Credit Administration Board. Pending the Senate confirmation process Mr. Hall will be moving to Washington, DC to serve in this new position. The Board congratulated him on his nomination.

Adjournment

Mr. Link entertained a motion to adjourn.

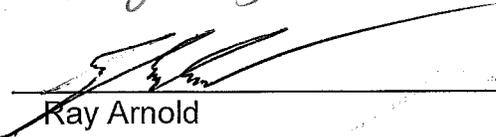
Mr. Mahan moved to adjourn the November KADB meeting; Mr. Moore seconded the motion.

VOTE: Motion Passed; Unanimous

The KADB meeting adjourned at 1:04 p.m. (EST).

APPROVED DATE: 12/19/14

PRESIDING OFFICER: 

BOARD SECRETARY: 
Ray Arnold

Appendix A: New Applications for Referral

APP #	APPLICANT	COUNTY
A2014-0196	Todd County Fiscal Court <i>Natural Gas Line Feasibility Study</i>	Todd
A2014-0198	Franklin County Fair and Horse Show <i>Livestock Pavilion Upgrades</i>	Franklin
A2014-0207	Jessamine County 4-H Council Inc. <i>4-H Country Ham Shed</i>	Jessamine
A2014-0214	Ballard County Board of Education <i>Greenhouse Equipment and Materials</i>	Ballard
A2014-0215	LaRue County Extension District Board <i>4-H Ham Curing House</i>	LaRue

Appendix B: Programs Approved

CAIP

<u>Application</u>	<u>Program Administrator</u>	<u>County</u>	<u>Funds Requested</u>
A2014-0179	Lewis County Conservation District	Lewis	\$175,000.00
A2014-0200	Logan County Cattlemens Association Incorporated	Logan	\$85,445.00
A2014-0201	Todd County Conservation District	Todd	\$186,000.00
A2014-0202	Clark County Conservation District	Clark	\$183,750.00
A2014-0203	Boyle County Farm Bureau	Boyle	\$131,000.00
A2014-0204	Bath County Conservation District	Bath	\$250,000.00
A2014-0205	Franklin County Cattlemen's Association, Inc.	Franklin	\$156,458.00
A2014-0206	Kentucky Ketch, Inc.	Clay	\$202,894.00
A2014-0212	Rockcastle County Conservation District	Rockcastle	\$128,313.00
A2014-0213	LaRue County Beef Cattle Association	LaRue	\$111,000.00
			\$1,609,860.00

Deceased Farm Animal Removal Program

<u>Application</u>	<u>Program Administrator</u>	<u>County</u>	<u>Funds Requested</u>
A2014-0209	Franklin County Conservation District	Franklin	\$4,500.00
			\$4,500.00

Shared-use Equipment

<u>Application</u>	<u>Program Administrator</u>	<u>County</u>	<u>Funds Requested</u>
A2014-0208	Franklin County Conservation District	Franklin	\$2,975.00
			\$2,975.00

Total County Funds Recommended for Approval in Programs: **\$1,617,335.00**

Appendix C: Approved Program Amendment

App #	A2014-0095
Applicant Name	Scott County Conservation District
Original Amount Approved	\$245,937
Execution Date	7/31/2014
Requested Change	<p>The applicant requests an <u>additional</u> \$60,000 in Scott County funds for the <i>CAIP program</i>. The request received a <u>high</u> priority from the Scott County Council.</p> <p>This is the first request for an amendment to this application number. The term of the program shall remain 12-months from the execution date of the original agreement.</p> <p>Approval of this request would bring the program total to \$305,937.</p> <p>Recommend Approval</p>