



Commonwealth of Kentucky  
Governor's Office of Agricultural Policy

**For Immediate Release**

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**Project Summary:**

The Kentucky Beef Network, LLC was approved for a total allocation of \$1,869,016 in state funds for 2015 and 2016 to provide programs to cattle producers that will enhance their net income. For more information about this project, contact Becky Thompson at 859-278-0899 or [bthompson@kycattle.org](mailto:bthompson@kycattle.org).

KBN will implement production and marketing programs for producers while focusing on profitability and farm business management.

The following program/events will be offered by the applicant:

Pasture to Plate- \$202,900  
Water & Nutrient Management- \$140,000  
Young Farmer Program- \$12,400  
Beef Efficiency Conference- \$18,500  
Cattle Handling & Care- \$20,100  
Field Day Support- \$8,500  
Field Associates Support- \$19,500  
Marketing Communications- \$40,000  
Nebraska Youth Beef Leadership Symposium- \$10,000  
Eastern Kentucky Reproduction Efficiency- \$45,740  
Master Cattleman- \$50,500  
Master Stocker- \$14,500  
Applied Master Cattleman- \$43,500  
Graze 300- Master Grazer- \$66,200  
Master Marketer- \$20,600

The projected impact is 38,000 cattle producers in Kentucky.

